



# Empower

yourself to achieve more with the Digital Eagles and Money Mentors

Make money work for you



# Grow your digital and money skills with us

At Barclays, we're not just about financial success; we're about making a real difference in people's lives. That's why Digital Eagles and Money Mentors are here to help you master both digital and money skills.

Our mission is to help give everyone the tools to navigate the digital and financial world with confidence. We're here to make learning digital skills and financial literacy straightforward, accessible, and empowering.

Let's start this journey together and unlock your potential to thrive in a digitally-driven, financially-smart world.

With Barclays, you're not just keeping up with technology; you're making money work hard for you.

## Our impact

**>525k**

Children have started their coding journey with Barclays Code Playground

**>1,100**

People have joined our Champions programme

**>125k**

People have used the Digital Wings platform

**>101k**

People have used the Money Mentors resources

**>1,300**

People have been to a Money 1:1 appointment

**+62**

Net promoter score across our programme

# How Digital Wings can support you

Whether you're improving your own personal skills or helping others as part of an organisation. Fully funded by Barclays, our platform supports learners at all levels with practical and accessible content.

Signing up is easy. We'll ask your name, email address and you'll create a password. Then, just tell us what you want to learn and we'll recommend a starting point for you.

Digital Wings is accessed through a browser or app to support you with the knowledge and skills to succeed.



# Empower your team with Digital Wings

Boost your team's digital and financial skills with Digital Wings. Our platform offers a range of learning and experiences tailored to enhance the capabilities of your employees, customers, or community members.

We can provide a unique company code for your organisation, so you can track engagement and progress with detailed insights into the learning journey of your team members.

Elevate your organisation's digital and financial literacy by encouraging individuals to become Champions. We link their efforts back to you, showcasing the impact they'll make.

## Let's make a difference together

Ready to transform how your organisation learns and grows? Get in touch with us to explore the possibilities.



# How our Money Mentors<sup>®</sup> can help you

Want to budget better, tackle your spending or save for a special occasion? Our Money Mentors are here to break it all down for you.

Use our tools to help you set a budget and create a plan for your money – and more.

Browse our money focused events on Digital Wings or explore our new learning content to help you achieve your financial goals.



# Make a difference as a Champion

Our Champion programme brings people together from different roles in the community and organisations. You'll all have one thing in common - the same passion for helping people with their digital and money skills.

Our mission is to help you become a force for good in your community or organisation, helping bring to life the essential skills others need to thrive in the world around us.

Working alongside other Champions, you'll support the UK's digital and financial inclusion initiatives or your organisations need to embed a supportive culture.

You don't need to be a digital or money expert to become a Champion. We'll give you all the training, resources and support you need.



# Unlock the world of coding for children

Our Barclays Code Playground, aims to empower your children to solve problems, think critically, and dream big.

Our projects and lesson packs are designed for both teachers and parents, making it easy to engage children in learning that's not just educational but genuinely exciting.

Whether you're a teacher looking to spark a passion in your classroom, a code club leader inspiring the next generation of tech enthusiasts, or a parent, guardian, or grandparent seeking fun ways to learn at home, Barclays Code Playground has everything you need.



# Learn with us

We want you to feel confident and prepared to explore the digital and financial world with our fully funded virtual sessions, hosted by our Digital Eagles and Money Mentors.

Our passionate colleagues are here to help make money work for you and improve your digital skills. No matter where you are on your journey, we can help you.

## Run your own business?

Using digital skills to grow your business can give it the boost it needs, from managing your people to marketing your goods, there's technology to support all aspects of your business. Our watch along sessions are here for you.





# Get in touch

Let us know what you need, we're here to help

Email: [digitaleagleHQ@barclays.com](mailto:digitaleagleHQ@barclays.com)

We look forward to hearing from you

